



FOR IMMEDIATE RELEASE

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Goddard's Gold Adds KFRC 99.7FM And The Legendary Big 610AM San Francisco

PHOENIX, AZ. January 4th 2005 – WestStar TalkRadio Network announces the addition of **San Francisco's KFRC FM/AM** as an affiliate of the weekly *Goddard's Gold* program. The program will be broadcast Sunday nights at 9 p.m. Pacific Time.

WestStar's President and CEO Barry Young said, "We are extremely excited to add a station with the tremendous image and history of KFRC to The Goddard's Gold family of affiliates".

Steve Goddard hosts one of the largest syndicated oldies programs in the country, Goddard's Gold which is broadcasted on over 125 markets including Cleveland, Las Vegas, Oklahoma City, Salt Lake City, Tulsa, Nashville, Richmond, Syracuse, Albuquerque and many more! Steve also hosts The 70's With Steve Goddard, an AC-based 70's weekend show.

Steve Goddard has been on the air for over 35 years. He's one of America's best on-air personalities with a winning style and extensive knowledge and love of America's greatest hits. With his collection of no less than 90,000 records, many of them unreleased studio recordings, it all combines to create the very best in fun and entertaining weekend programming!

WestStar TalkRadio Network is a leading creator, producer and national broadcast syndicator of innovative radio programs such as Goddard's Gold, The 70's With Steve Goddard, The Kim Komando Computer Show, The Daily Kim Komando Computer Minute, An American Christmas, and Christmas in America, QuietMusic, Your Weekend With Jim Brickman, and The OtherSide With Steve Godfrey. The company is also involved in other broadcast programming services and Internet related services. WestStar TalkRadio Network is a privately held corporation located at 2711 North 24th Street, Phoenix, Arizona 85008. For further information contact Julie Davis, Director of Corporate Communications (602.381.8200) or visit www.weststar.com or www.goddardsgold.com.